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**The Agile Philosophy**

- ▶ Reduce risk and increase customer satisfaction by delivering working versions of the software at frequent, short intervals
- ▶ Reduce communication overhead and misunderstandings by encouraging face-to-face communication among project team members
- ▶ Gracefully incorporate changed requirements into the product at any point during the development cycle
- ▶ Give the team room to self-organize and evolve its own project plan

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**The Project Goals**

- ▶ Improve communication between product management and the technical teams
- ▶ Improve development sizing estimates
- ▶ Reduce the length of the development and testing cycles
- ▶ Empower nascent technical leaders
- ▶ Build trusting working relationships across departmental boundaries

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## The Project Team

- ▶ Product Management (The Customer)
  - Product manager
  - Business analyst
  - Interaction designer
- ▶ Engineering
  - Developers
  - Architect
  - Technical lead (in-house agile coach)
- ▶ Quality Assurance
  - Testers
- ▶ Technical Communications
  - Technical writer
- ▶ External Agile Coach

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## The Process

- ▶ Customer Presents Product Vision
- ▶ Develop User Role Model
- ▶ Develop User Stories
- ▶ Size User Stories
- ▶ Prioritize User Stories
- ▶ Iterate
  - Do the planning game
  - Document stories in the iteration
  - Develop and test
    - Daily stand-up meetings
    - Adjust requirements and/or UI specification if necessary
  - Evaluate
    - Customer acceptance testing
  - Sign off

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## Early Problems

- ▶ Everybody does everything together
  - Communal role modeling effort collapsed in confusion
  - Communal User Story development much proved more expensive and time consuming than originally anticipated
- ▶ Lack of clarity about User Stories – *what are user stories anyway?*
  - What they are
    - Descriptions of developer work assignments that can be used as building blocks to size and plan iterations and developer workloads
  - What they aren't
    - Usage scenarios
    - User tasks
    - Sometimes not even an action a user would take (e.g., "display summary data", "maintain dirty state")
    - Use cases
- ▶ Persistent tension between story-based iteration planning and interaction design activities
  - Granularity of stories is very small, design is holistic
- ▶ Documentation was too heavy
- ▶ End of iteration evaluation required the Customer to make judgments about quality that were out of context

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### Adjustments

- ▶ Project meetings changed to include only those whose work touched the meeting topic
- ▶ More work was done outside of meetings with the results presented during meetings
- ▶ Daily stand-up meetings became the only “all team” gathering
- ▶ Design activities pushed ahead of the rest of the project to ensure coherence of the user experience
- ▶ Documentation was lightened
- ▶ Out-of-context issues were deferred

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### Lessons Learned

- ▶ Develop a project charter that clearly defines roles and responsibilities
- ▶ Stay in touch as a team
- ▶ Start with a stable set of requirements
  - It’s easier to break use cases down into stories than to build up a coherent set of requirements from individual stories
- ▶ Start with a stable interaction design
  - Stories exercise very small, isolated pieces of interaction that may not have connections made to each other for several iterations
- ▶ Pause at the end of an iteration (of whatever length) to re-think, reprioritize, and celebrate success

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